Capability Statement



Cage: **79A26**Duns: **023839218**Phone: **888.384.3357**NAICS: **611430, 541611, 541612, 541613**

TRAINING

MEETING FACILITATION

SPEAKING

COACHING

About Us

Aikerson Consulting Group, Inc., since 2004, provides training, coaching, meeting facilitation, speaking, and consulting services.

We are a boutique Change Management and Leadership Development Firm.

We help organizations build leaders who effectively manage mandated change, meet performance metrics, and develop organizational resilience.



Differentiators and Credentials





Our credentials set us apart from other minority and women owned small businesses (partial list):

- MBE Certified: Florida Minority Supplier Development Council (#FL234339)
- WBE and WOSB Certified: National Women's Business Enterprise National Council (#WBE1700869)
- DBE Certified: Florida Department of Transportation
- Certified Small Business Corporation

- Bradley University: Bachelor of Science Degree
- Northwestern University (Kellogg): MBA Degree
- Harvard University: Innovation/Change Certificate
- Certified Speaker, Trainer, and Coach
- Additional Certifications: Change Management, DISC, Myers-Briggs Type Indicator (MBTI), Neuro-Linguistic Programming (NLP), etc.
- All members of our team are U.S. citizens





"The greatest danger in times of turbulence is not the turbulence, it is to act with yesterday's logic." – Peter Drucker

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Client Engagement Approach

"In times of mandated change, when everyone at every level operates as a leader, organizations win." - LaShanya Aikerson



Change Management: Change will happen. Successful organization use a proven methodology and equip their teams with specific success tools.

Emotional Intelligence: We all feel. Mishandled workplace emotions cause poor decisions, low morale, and lost revenue.

Team Building: When we work together, we win. Collaborative teams outperform silos. This is particularly critical when you have virtual workers.

Effective Communication: We all communicate, but we don't all do it well. Ineffective communication causes re-work, wasted time, and lost revenue. Top organization don't leave this to chance.

Sustained Inspiration: We must sustain leadership behaviors over time to realize sustained results. This is how we sustain growth.



Past Performance

We have provided our services to the following organizations (partial list):































The Coca Cola Company

The Washington Post