

# Capability Statement



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Phone: 888.384.3357  
NAICS: 611430, 541611,  
541612, 541613

TRAINING MEETING FACILITATION SPEAKING COACHING

## About Us

**Aikerson Consulting Group, Inc.**, since 2004, provides training, coaching, meeting facilitation, speaking, and consulting services.

**We are a boutique Change Management and Leadership Development Firm.**

We help organizations build leaders who effectively manage mandated change, meet performance metrics, and develop organizational resilience.



Leadership Training and Talent Development



## Differentiators and Credentials

Our credentials set us apart from other minority and women owned small businesses (partial list):

- **MBE Certified:** Florida Minority Supplier Development Council (#FL234339)
- **WBE and WOSB Certified:** National Women's Business Enterprise National Council (#WBE1700869)
- **DBE Certified:** Florida Department of Transportation
- **Certified Small Business Corporation**
- **Bradley University:** Bachelor of Science Degree
- **Northwestern University (Kellogg):** MBA Degree
- **Harvard University:** Innovation/Change Certificate
- Certified Speaker, Trainer, and Coach
- Additional Certifications: Change Management, DISC, Myers-Briggs Type Indicator (MBTI), Neuro-Linguistic Programming (NLP), etc.
- All members of our team are U.S. citizens



“The greatest danger in times of turbulence is not the turbulence, it is to act with yesterday's logic.” – Peter Drucker

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## Client Engagement Approach

“In times of mandated change, when everyone at every level operates as a leader, organizations win.” - LaShanya Aikerson



### Change

**Management:** Change will happen. Successful organization use a proven methodology and equip their teams with specific success tools.

**Emotional Intelligence:** We all feel. Mishandled workplace emotions cause poor decisions, low morale, and lost revenue.

**Team Building:** When we work together, we win. Collaborative teams outperform silos. This is particularly critical when you have virtual workers.

**Effective Communication:** We all communicate, but we don't all do it well. Ineffective communication causes re-work, wasted time, and lost revenue. Top organization don't leave this to chance.

**Sustained Inspiration:** We must sustain leadership behaviors over time

## Past Performance

We have provided our services to the following organizations (partial list):



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